

#### **Press release**

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# Cinte Techtextil China returns this December

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Following its deferral earlier this year, organisers announced that Cinte Techtextil China 2022 will now take place from 7 – 9 December at the National Exhibition and Convention Center, Shanghai. The coming edition will address the latest trends, technologies and applications that are shaping the industry and market in the region.

"We are excited that Cinte Techtextil China is going ahead this year," said Ms Wilmet Shea, Deputy General Manager of Messe Frankfurt (HK) Ltd. "The technical textiles and nonwovens sectors are constantly innovating, and congregating regularly to share new materials and knowledge is essential for the industry. For this reason, this year's fair has attracted international and domestic exhibitors from Austria, Belgium, Mainland China, France, Germany, Hong Kong, Italy, the Netherlands, Spain, Sweden, Switzerland, Taiwan, and the US to grow their business in the enticing Chinese market."

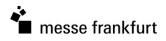
The Chinese market performance has remained strong amidst the pandemic. According to the China Nonwovens & Industrial Textiles Association (CNITA), China's nonwovens output has an average two-year growth rate of 14.8% despite the decreased demand for anti-pandemic materials. In addition, China strengthened its position as one of the key drivers of the global technical textiles market due to the rapid expansion of the automotive sector in the country which stimulates high demand for technical textiles.

To help international buyers stay connected with the Chinese market, Match Plus, the fair's online business matching platform will support foreign buyers achieve their sourcing goals despite travel limitations.

Cinte Techtextil China 2021 recorded 366 exhibitors and 14,868 visits. The fair's product categories cover 12 application areas, which comprehensively span a full range of potential uses in modern technical textiles and nonwovens. These categories also cover the entire industry, from upstream technology and raw materials providers to finished fabrics, chemicals and other solutions. This scope of product groups and application areas ensures that the fair is an effective business platform for the entire industry.

Messe Frankfurt (HK) Ltd 35/F, China Resources Building 26 Harbour Road Wanchai, Hong Kong

The fair is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Nonwovens & Industrial Textiles



Association (CNITA).

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Notes to editors:

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## Texpertise, the textile business network – Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services - both onsite and online - ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Cinte Techtextil China National Exhibition and Convention Center Shanghai, China, 7 – 9 December 2022