

Press release

January 2022

Strong internal & external demand expected to benefit exhibitors at September's Cinte Techtexsil China

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Promising conditions in the technical textiles and nonwovens market are expected to provide ample opportunities for suppliers at this year's Cinte Techtexsil China. The fair, which last year saw 366 exhibitors and 14,868 visits, will take place from 6 – 8 September 2022 at the Shanghai New International Expo Centre. Flexible exhibiting options will once again be available for overseas companies.

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd, explained the positive conditions that exhibitors should expect at the fair thusly: "The pandemic has led to a surge in Chinese exports of both technical textiles and nonwovens, the latter in particular. The country remains the largest supplier of nonwovens, comprising one-third of the global total, yet still requires the advanced offerings of overseas machinery suppliers, as well as supplies of raw materials, to support its export production."

Ms Wen continued: "Domestically, China is seeing increasing consumption of functional apparel, sportswear and personal protection items. Heightened health and sanitary regulations and new hygiene habits will also continue to drive demand, especially for nonwovens, well into the future. There has also been a post-pandemic boost in demand for filter, greenhouse covering and high-density fabrics amongst others. All of this adds up to a wealth of opportunities for overseas companies to take advantage of, as was experienced in the 2021 edition of the fair."

Exhibitor and visitor experiences in 2021

"Our organisation promotes US cotton and we hope to use this platform to meet more companies and brands in the nonwovens industry who are interested in US cotton, and to meet up with old friends to discuss the current situation and industry trends. We also found some new potential clients this time."

Mr Eric Ni, Senior Manager, China Supply Chain Marketing, Fabrics, Garments and Nonwovens, Cotton Council International, USA

"Cinte Techtexsil China is a professional exhibition that brings together cutting-edge technologies and products, allowing us to quickly learn about innovative technology trends in the industry. I've been particularly impressed by the biodegradable products in the Innovation Showcase. In

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

addition, I am sourcing mask-related products and mops, and I have found some companies that I'm interested in."

Ms Claire Zhang, Senior Scientist, Personal Health, Philips Research China, Philips (China) Investment Co Ltd, China

Suppliers who are interested to find out more about the participation options for 2022 can contact the organiser: <https://cinte-techtextil-china.hk.messefrankfurt.com/shanghai/en/contact.html>.

Cinte Techtextil China's product categories cover 12 application areas, which comprehensively span the full range of potential uses of modern technical textiles and nonwovens. These categories also span the entire industry, from upstream technology and raw materials providers to finished fabrics, chemicals and other solutions. This full coverage of product groups and application areas ensures the fair is an effective business platform for the entire industry.

The fair is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Nonwovens & Industrial Textiles Association (CNITA). To find out more about the fair, please visit: www.techtextilchina.com. For more information about Messe Frankfurt's worldwide textile fairs, please visit: www.texpertise-network.com.

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Notes to editors:

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Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our

Cinte Techtextil China
Shanghai New International Expo Centre
Shanghai, China, 6 – 8 September 2022

industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021